



ARTS • ATHLETICS • ACADEMICS

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

Contact: Mrs. C. Minarik  
Phone: 708-425-1656

### HELP GET FREE MERCHANDISE!

Campbell's *Labels for Education*<sup>®</sup> Program Awards Free Arts, Athletics and Academics Merchandise

For over 38 years, Campbell's *Labels for Education* program has supported schools across the country by providing more than \$114 million in FREE merchandise in exchange for proof of purchase from Campbell products. This year, the program is getting even better with a new look and focus on supporting the Arts, Athletics and Academic enrichment programs that can spark children's successes. *Labels for Education* is also adding new partnerships, programs, resources and incentives to help generate more support for our school.

You can help St. Linus earn free merchandise such as computers, audio/visual equipment, physical education equipment, reference books, musical instruments or even a mini-van, simply by collecting Campbell UPCs and sending them to St. Linus.

"This year our goal is to collect 25,000 points, and we're asking the community to help," said Mrs. C. Minarik the Coordinator for St. Linus's *Labels for Education* program. "If we work together, we can build better schools for our children."

It's easy to pitch in. Simply save product UPCs from any of the following eligible Campbell products and send them to St. Linus:

- Campbell's<sup>®</sup> soups
- Campbell's<sup>®</sup> *Select Harvest*<sup>®</sup> soups
- Campbell's *Supper Bakes*<sup>®</sup> meal kits
- *SpaghettiOs*<sup>®</sup> Pasta (Original and Meatball)
- Campbell's<sup>®</sup> beans, gravies, and canned pasta
- *Prego*<sup>®</sup> Italian sauces
- *Swanson*<sup>®</sup> stocks, broths and canned poultry
- *V8*<sup>®</sup> vegetable juices
- *V8 Splash*<sup>®</sup> juice drinks
- *V8 Fusion*<sup>®</sup> juice drinks
- *V8*<sup>®</sup> soups
- Campbell's<sup>®</sup> tomato juice
- *Pepperidge Farm*<sup>®</sup> breads, cookies, and frozen products
- *Pepperidge Farm*<sup>®</sup> *Goldfish*<sup>®</sup> crackers
- Campbell<sup>®</sup> Foodservice products

Visit [labelsforeducation.com](http://labelsforeducation.com) for a complete list of eligible products.

For more information on how to be a part of St. Linus's *Labels for Education* collection drive, contact the school coordinator, Mrs. C. Minarik, at 708-425-1656.

The 2011-2012 program runs until June 1, 2012.